

"The Jolly Good Fellow"



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Two o'clock in the morning.

The wife, tired out after a weary night of watching, is soiling out her aches above.

And "The Jolly Good Fellow"—cosmopolitan friend—has drained love, duty and money in the festive evening bowl.

Life's famous picture without words recalls no dismal scene.

Scores of Albuquerquers wives know what it is to wait with and listen for hours the night and early morning hours for the steps of the husband who is too in the clutches of the drink habit.

The Jolly good Fellow" drinks to the health and happiness of everybody else—but in his own certain anguish and to his family's misery.

The Jolly good Fellow" needs the right kind of medical help as badly as the victim of syphilis fever or any other disease.

Drinking desire for drink, which makes "The Jolly Good Fellow" so quickly forget his duty to wife, home and loved ones, is the result of chronic poison in the system.

Men and women, excessive drinkers, who have wandered afar from duty's path with "The Jolly Good Fellow," have gone to the Neal Institute on North Second street during the past few months. To them that historic Neal Treatment has enabled them to lose in just three days that all desire for chronic liquor.

Many a "Jolly Good Fellow" will accept this invitation to "give the gift a chance to sober up."

If you or your friend who drinks excessively will let the Neal Institute tell you all about the Neal Three-day Treatment for the Drunk Habit, there will be nothing but thanksgiving in return. The Neal Cure is a business internal treatment—no hypodermic injections.

"Jolly Good Fellow" become soft of earth after three days Neal Treatment course, and they devote to their wives and families time and money once wasted on excesses, drink, and in their business duties the time and attention road efficiency required.

Write or phone the Neal Institute for free booklet "A Jolly Good Fellow." Phone 321, 312 North Second Street, Albuquerque, New Mexico.

For those who cannot conveniently come to the Institute, the treatment can be administered in your own home, hotel or club.

ARIZONA NEWS OF RECENT EVENTS

Resident on San Pedro River Missing in Mountains for Two Weeks and Searching Parties Fail to Find Him.

EXTENSIVE APPLE ORCHARD SET

Large Tract of Land in Colfax County Planted With Fruit Trees: Cimarron Apples Famous.

LARGE ACREAGE IS PUT IN WHEAT

Mesilla Valley Farmers Plant More Than Ever: Local Mills Kept Busy Grinding Excellent Brands.

Las Cruces, April 29.—The Mesilla valley farmers are going back to the wheat crop. Last year the total amount planted to wheat within a radius of five miles of Las Cruces was 700 or 800 acres. This year promises a much larger yield and 1,500 to 1,800 acres are being planted.

The average yield of wheat in this valley last year is thirty bushels and some experienced wheat growers claim that by proper preparation of land the amount can be raised to fifty-five bushels per acre. The price paid for native wheat last year ranged from \$2.50 to \$1.00, according to the quality. At these figures it can readily be seen that an acre will bring \$75 to \$100.

M. Estevan Luero states that the Luero Mills around 12,500 bushels of wheat last year. Besides the amount when sold locally, the amount was shipped to outside markets, a large amount fed to stock by growers and enough kept for seed for the season. The Luero Mills supply 250 bushels and 400 bushels a day to the Cimarron and Dona Ana counties with three brands of flour.

Mr. Edwards' mill at the Luero Mills is under the supervision of Mr. Edwards, an expert in flour milling.

The Luero mills are the only mills in this large number of apple trees there will be quite different varieties planted. Those that may prove the most satisfactory and given the best results under tests. However, until we receive the results of these tests, we will plant the trees which will be planted in the 10-foot triangular plan. The work is under the supervision of Mr. Edwards, an expert in orchard culture.

When spring comes it must be planted in June 1 and the same land is then planted to beans and corn. In this manner the farmer can realize more on his land than if only one staple crop is grown.

Mr. Webster recently planted a part of the Cimarron ranch in small plots with mulberries at a very reasonable price. There is plenty of water for irrigation and there is an excellent opportunity for the men of small means to secure him a home in the most part of the best country of New Mexico and make an independent fortune growing the famous Cimarron apples.

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A large acreage has been put in for the planting of beans this year at Dragoon and Ruidoso. A small crop is assured with July 1 when will be in the neighborhood of 1,000 acres planted this year.

There is a lack of cutting off the timber of mesas by the S. P. and growing them through from Tucson. Tucson has been granted a postal stage and it will be ready for service about the first of May.

The Tucson Elks will give a barbecue of Pastime April 26. An excursion will probably be run from Phoenix for the occasion, and a big time will be had, the kind the Elks always have to have. The admission tickets consist of a tag.

The possibilities of striking oil in the mountains northwest of Tucson in creating a little stir in Benson interests as well as in Tucson. Last week a report was published that oil had been struck in the well being driven in the Reid property south of Tucson.

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The organization will leave New York on June 14th and remain in Europe six weeks. The trip is the first of the kind in the history of the college musical organizations.

Don't think that pigs can't be cured. Thousands of验证 cases have been cured by Dr. Dorn's treatment 50 cents at any drug store.

MASONIC TEMPLE DYNAMITE DEVIL IS IDENTIFIED

Northern New Mexico Masons Participate in the Dedication of Beautiful Structure in Colorado Town.

Trinidad, Colo., April 29.—Masons from all parts of the country, the state and from northern New Mexico were in attendance Wednesday morning at the dedication of the new Masonic temple, which took place in the beautiful lodge room of the building constructed at an approximate cost of \$60,000 on the main business street of Trinidad. The event was an auspicious one, and the dedicatory exercises which commenced a few minutes after ten o'clock continued until within a few minutes of noon in the presence of a strong of Masonic lodges. Ideal weather conditions prevailed to make the day one long to be remembered in the history of Masonry. With impressive ritual the home of Masons, one of the most magnificent structures in the state of Colorado, was christened in the name of the great brotherhood of men, the symbol of which is the square and compasses.

Officers of the grand lodge and members of the local lodges acting as grand lodge officers officiated in the dedication of the building. These were George E. Simonton of Denver, grand master; Sol H. Taffa, deputy grand warden; E. C. Pierce, junior grand warden; E. P. Conner, grand treasurer; Charles H. Jacobson of Denver, grand secretary; Randolph Cook, grand chaplain; John Weisen, grand lecturer; W. W. Cooper, grand marshal; Elmore Floyd, senior grand deacon; J. G. Jamison, junior grand deacon; W. M. Williams, senior grand steward; J. H. Barnes, junior grand steward; and W. W. Jones, grand tyler. F. R. Wood officiated as bearer of the great lights with T. D. East, L. R. Gottsch and J. W. Hawley, bearer of light. J. B. Hershey, John R. Espy and J. J. Abercrombie bore the vessels of consecration.

But the formal dedication of the temple did not end the ceremony of the day. In the afternoon between the hours of 2 o'clock and 5:30 the Masonic building was thrown open to the inspection of the public, and during these hours hundreds of people viewed the building inside and out, escorted by committees of Masonic members. In the evening Masons, members of the Eastern Star and invited guests witnessed the real celebration of the day. From 8 until 9 o'clock a reception was held, followed by 8 to 10 with exercises in the lodge room, after which came the informal good time and the program of music and oratory, the feast of good fellowship.

Music by the trained Masonic choir was a feature of the program as it was at the dedication exercises in the morning. Music was also furnished by Professor Leo Klein's orchestra.

The building was completed a few weeks ago. It is of two and half stories, built of brick and finished inside with the most substantial material. It was designed and erected by Rapp brothers, architects. The lodge room is the most beautiful of any lodge rooms in the state. The ground floor is occupied by the Kress company. The Masonic part of the building includes a spacious banquet room besides the lodge room and rooms where the paraphernalia is kept. It is equipped throughout with the latest and most modern fixtures. The building is a credit to the city—a magnificent home of Los Animas county Masons.

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MESILLA VALLEY FARMERS PLANT MORE THAN EVER: LOCAL MILLS KEPT BUSY GRINDING EXCELLENT BRANDS.

MUNICIPAL WATER WORKS FOR FARMINGTON

Mass. Meeting at Opera House Discusses Plans for Public Ownership: Some Opposition: Band Concert.

SPECIAL CORRESPONDENCE TO THE HERALD

FARMINGTON, N. M., April 29.—An immense mass meeting was held in Allen's opera house last evening to discuss the water proposition. The town board is seriously considering a municipal ownership proposition with water from the San Juan. There seems to be some opposition to the movement but on the whole it is thought it will carry at the election.

Since the fire of 1910 fire insurance rates have been increased 15 per cent in the business part of town. Aside from this water from the San Juan has been analyzed and found to be much purer than the Animas which carries the refuse from Silverton and Durango.

Farmington 1910 Band was out in full force at the meeting and gave several numbers during the evening.

Farmington 1910 Band gave its first weekly concert in the place on Saturday evening. This band which was organized but a year ago is proving its sterling qualities and will be given the hearty support of the business men for the summer season.

ASTHMA CATARRH CURED

Expect Medical Scientists Announce Starting Results Obtained by Sennipe.

New York, April 29.—Thousands are taking advantage of the generous offer made by the Woodward Co., 1161 Broadway, New York City, requesting an experimental package of Sennipe, the great discovery for Asthma, Hay Fever, Bronchitis, and Catarrh, which is mailed free of charge to all who write for it. It is curing thousands of the most stubborn cases. It makes no difference how long you have been suffering or how severe the climatic conditions are where you live. Sennipe will cure you.

If you have experimented with other treatments and have failed to find a cure do not be disengaged but send for a trial of this wonderful truly meritorious remedy which is a scientific compound discovered by a professor of Vienna University, and is being recommended by thousands.

The easiest way to save \$1 a week is to buy some of those \$20 lots in Kelly's Addition to the business center of the town of Wildwood on terms of \$1 down and \$1 a week, without interest or taxes, for four or five years your dollar will have increased probably five or six times.

If you have experimented with other treatments and have failed to find a cure do not be disengaged but send for a trial of this wonderful truly meritorious remedy which is a scientific compound discovered by a professor of Vienna University, and is being recommended by thousands.

An investment of \$29 in one of those lots in Kelly's Addition to the business center of the town of Wildwood on terms of \$1 down and \$1 per week, without interest or taxes, is better than \$40 put away in a savings bank. It's safer, surer, and will be the best paying investment.

DON'T GIVE A DAM!

DON'T GIVE A DAM! is the cry of the members of both the Knockers and the Hammer & Padlock Clubs to the efforts of Uncle Sam in his reclamation service.

We are not members of either club and DO give a dam about the manner in which

Glorietta Beer

is manufactured and delivered to our customers. We want you to telephone us whenever anything connected with our business looks as though we were about to join either of the above clubs.

Southwestern Brewery & Ice Company

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ALBUQUERQUE, NEW MEXICO.

Builders' and Finishers' Supplies

Native and Chicago Lumber, Sherman-Williams Paint—None Better. Building Paper, Plaster, Lime, Cement, Glass, Sash, Doors, etc.

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Wire Screen Work and All Kinds of Material for Screen Work

SUPERIOR LUMBER AND MILL COMPANY

ALBUQUERQUE, NEW MEXICO

THE POST OFFICE HAS MOVED. WE ARE TOO BUSY TO MOVE. FIND US AT THE OLD STAND, 211-212 WEST SILVER, BIGGER AND BETTER THAN EVER.

THE IMPERIAL LAUNDRY COMPANY

Ob. You Checked Wagons.

PHONE 118.

FOR FIRST CLASS WORK AND PROMPT DELIVERY CALL—

HUBBS LAUNDRY COMPANY

WHITE WAGONS.

BANK OF COMMERCE Organized 1890 Albuquerque, N. M.

Capital and Surplus \$200,000.00

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\$3.50 RECIPE FREE, FOR WEAK MEN.

Send Name and Address Today—You Can Have It Free and Be Strong and Vigorous.

I have in my possession a prescription for nervous debility, lack of vigor, weakened manhood, failing memory and lame back, brought on by excesses, unnatural drains, or the follies of youth, that has cured so many worn and nervous men right in their own homes—without any additional help or medicine—that I think every man who wishes to regain manly power and virility, quickly and quietly, should have a copy. So I have determined to send a copy of the prescription free of charge, in a plain, ordinary sealed envelope to any man who will write for it.

This prescription comes from a physician who has made a special study of men and I am convinced it is the surest-acting combination for the cure of deficient manhood and vigor failure ever put together.

I think I owe it to my fellow man to send them a copy in confidence so that any man anywhere who is weak and discouraged with repeated failures may stop dragging himself with harmful patent medicines, secure what I believe is the quickest-acting restorative, upbuilding SPOT-TOUCHING remedy ever devised, and cure himself at home quietly and quickly. Just drop me a line like this: Dr. A. E. Robinson, 1752 Luck Building, Detroit, Mich., and I will send you a copy of this splendid recipe in a plain ordinary envelope free of charge. A great many doctors would charge \$2.00 to \$5.00 for merely writing out a prescription like this—but I send it entirely free.

If you have experimented with other treatments and have failed to find a cure do not be disengaged but send